



## 2023 SA Business Decision Makers Email Database

**1,480,077** Business Emails    **245** Broad Industries    **19,013** Company Names  
**21** Broad Designations    **18,172** Websites    **11,634** Specialities  
**344,482** Designations    **1,281,993** Full Names    **853** Towns

### Summary by Broad Designation

Broad Designation	Record Count
Administration	106 128
Brand & Product Management	6 600
Client & Customer Relations	39 391
Compliance	15 726
Finance	108 583
Health & Safety	25 133
Hr & Training	46 358
It Management	101 143
Marketing	33 347
Md/Ceos	16 992
Operations	76 540
Other Directors & Partners	24 529
Other Middle Management	172 410
Other Positions	492 188
Pas & Secretaries	27 191
Portfolio Managers & Analysts	39 275
Procurement & Buying	20 874
Production	16 065
Project Planning & Related	23 203
Regional & Branch Managers	17 728
Sales	101 688

### Selected Classifications with record counts

Financial Services	154 158	Chemical Manufacturing	17 044
Retail	111 513	Security And Investigations	16 733
Higher Education	93 236	Non-Profit Organizations	15 277
Government Administration	71 989	Hospitality	12 972
It Services And It Consulting	71 545	Broadcast Media Production And Distribution	12 942
Mining	54 678	Manufacturing	12 921
Telecommunications	44 369	Research Services	12 842
Hospitals And Health Care	43 888	Food And Beverage Manufacturing	12 772
Insurance	42 583	Industrial Machinery Manufacturing	11 979
Education Administration Programs	36 709	Oil And Gas	11 457
General Services	34 694	Outsourcing And Offshoring Consulting	10 615
Banking	33 709	Facilities Services	10 503
Transportation, Logistics, Supply Chain And Storage	30 020	Government Relations Services	10 449
Utilities	28 703	Appliances, Electrical, And Electronics Manufacturing	10 186
Law Enforcement	25 792	Wellness And Fitness Services	10 080
Food And Beverage Services	25 187	Legal Services	9 985
Motor Vehicle Manufacturing	23 524	Accounting	9 953
Construction	23 481	Airlines And Aviation	9 821
Real Estate	21 280	Medical Practices	9 784
Truck Transportation	18 541	Law Practice	9 753
Advertising Services	18 218	Travel Arrangements	9 401

### Summary by Company Type

Company Type	Record Count	Company Count
Educational Institution	125 504	668
Government Agency	168 752	349
Nonprofit	43 227	1 090
Partnership	30 229	798
Privately Held	508 669	11 292
Public Company	513 970	2 224
Self-Employed	1 385	95
Sole Proprietorship	9 612	527

### Summary by Seniority

Seniority	Email Count	Company Count
C-Level	44 237	12 523
Senior Management	133 485	12 299
Management	286 107	16 444
Specialist/Technical	331 073	16 406
Admin/Support	707 563	18 063

### Summary by Company Size

Company Size	Record Count	Company Count
1-10	7 320	1 194
11-50	191 346	12 928
51-200	233 889	3 587
201-500	177 231	814
501-1000	192 760	336
1001-5000	297 295	152
5001-10000	154 607	32
10001+	227 954	21

### Summary by Province

Province	Record Count	Company Count
Eastern Cape	52 950	4 288
Free State	36 542	3 947
Gauteng	717 495	16 151
Kwazulu-Natal	174 734	8 149
Limpopo	31 366	3 280
Mpumalanga	42 600	3 834
North-West	20 376	2 436
Northern Cape	6 050	1 138
Western Cape	274 421	11 441

### Summary by Top Designations

Sales Consultant	Operations Manager	Finance Manager	Financial Accountant
Administrator	Accountant	Business Manager	Area Manager
Financial Advisor	Salesperson	Financial Manager	Chief Executive Officer
Manager	Sales Manager	Buyer	Production Manager
Administrative Assistant	Personal Assistant	Bookkeeper	Engineer
Consultant	Sales Executive	Key Account Manager	Payroll Administrator
Project Manager	Account Manager	Regional Manager	Senior Consultant
Director	Sales Assistant	Owner	Project Coordinator
Sales Representative	Assistant Manager	Software Engineer	Senior Manager
Technician	Team Leader	Financial Planner	Business Development Manager
Branch Manager	General Manager	Safety Officer	Human Resources Manager
Supervisor	Managing Director	Marketing Manager	Analyst

To request a count or quote, send an email to [spdatasa@yahoo.com](mailto:spdatasa@yahoo.com)



## 2023 SA General Company Database

**471,223** Company Records

**324,055** Telephone Numbers

**319** Business Classifications

**19,013** Company Names

**59,545** Product Service Keywords

**85,293** Websites

**318,669** Address Details

**103,250** Fax Numbers

**44,012** Companies with date established

### Selected Classifications with Record Counts

Business Classification	Record Count	Business Classification	Record Count	Business Classification	Record Count	Business Classification	Record Count
Food Retailers	16055	Security	5310	Printing	3698	Religion	2676
General Business	14122	Building Materials	5235	Insurance Companies	3612	Event Services	2549
Vehicle Services	13163	Industrial Equipment	5185	Leisure	3494	Dentists	2535
Electrical Goods	12048	Retail Services	5038	Photography	3485	General Shopping	2507
Doctors and Clinics	11224	Furniture Manufacturers	4997	Building & Maintenance	3449	Logistics	2464
Financial Activity	10959	Farming	4953	Chemicals	3445	Computer Services	2381
Schools	10125	Legal Services	4781	Banks, Credit Unions	3415	Medical Equipment	2378
Restaurants	9231	Engineers	4748	Guest Houses	3319	Event Equipment	2369
Construction	9016	Electrical Service	4541	Civil Engineering	3240	Wills and Trusts	2344
Clothing and Accessories	8930	Health Care	4520	Wine and Beer	3233	Pharmacies	2317
Advertising	8890	Hotels	4472	Web Design	3149	Catering	2316
Arts and Crafts	8270	Vehicle Sales	4403	Weddings	3149	Architectural Services	2257
Home and Garden	7764	Accommodation	4321	Gifts	3133	Human Resources	2123
Associations	7529	Communications	4213	Beauty Professionals	3099	Funeral Homes	2036
Consultants	7312	Hairdressers	4186	Engineering	3082	Cleaning	2015
Real Estate Agents	6973	Lawyers	4025	Marketing	2997	Web Development	1922
General Office Services	6936	Audit and Accounting	3922	Music	2904	Travel Agents	1862
Car Parts and Accessories	6760	Education	3875	Jewellery	2902	Steel Products	1821
Industrial Services	6440	Bed and Breakfast	3784	Training	2837	Books	1816
Sports	5519	Construction Services	3721	Transport	2755	Petrol Station	1813

Province	Record Count
Gauteng	193 781
Western Cape	97 160
Kwa Zulu Natal	75 895
Eastern Cape	29 393
Mpumalanga	15 628
South Africa - General	15 562
Free State	15 443
Limpopo	12 011
North West	10 463
Northern Cape	5 887

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# 2023 SA Business Listings Database



Country Summary: **South Africa**  
 Total records **946,202**  
 Total Contact Numbers **655,081**  
 Total Emails **117,245**

## Summary of Record Count by Broad Category - Top 10 Categories shown

Automotive		Building / Construction		Financial Services	
Category	Count	Category	Count	Category	Count
Auto Repair Shop	7265	Construction Company	12313	Bank	6463
Auto Parts Store	7017	Plumber	4812	Accounting Firm	3293
Auto Body Shop	5138	Building Materials Store	4011	Financial Planner	3081
Car Dealer	4166	Electrician	2751	Loan Agency	2862
Car Wash	3188	Architect	2018	Accountant	2783
Oil Change Service	3072	Paint Store	2009	Financial Consultant	2577
Tire Shop	2952	Building Materials Supplier	1634	Insurance Agency	2289
Used Car Dealer	2405	Painting	1313	Financial Institution	2250
Mechanic	2285	Construction Equipment Supplier	1293	Money Transfer Service	1959
Motor Vehicle Dealer	2073	Civil Engineering Company	1264	Insurance Broker	1547
Total Records - 68,461   179 Categories		Total Records - 66,964   86 Categories		Total Records - 49,039   198 Categories	

General Services		Government		Health / Beauty	
Category	Count	Category	Count	Category	Count
Corporate Office	14153	Post Office	1382	Beauty Salon	12960
Apartment Building	5295	Government Office	1254	Hair Salon	9645
Kindergarten	4590	State Police	1090	Nail Salon	3764
Photographer	3027	Police Station	290	Health And Beauty Shop	3497
Security Service	2959	Local Government Office	285	Cosmetics Store	3236
Non-profit Organization	2852	Embassy	280	Gym	2903
Apartment Complex	2553	District Justice	258	Barber Shop	2444
Funeral Home	2503	City Government Office	232	Beauty Supply Store	1961
Repair Service	2179	Government	209	Hairdresser	1919
Association Or Organization	1645	Municipal Administration Office	117	Health Consultant	1771
Total Records - 154,257   2330 Categories		Total Records - 6,054   21 Categories		Total Records - 64,737   55 Categories	

Hospitality		Telecoms / Electrical / IT		Manufacturing / Production	
Category	Count	Category	Count	Category	Count
Restaurant	23882	Computer Support And Services	3553	Manufacturer	11066
Guest House	9477	Internet Service Provider	3542	Farm	4143
Hotel	7666	Telecommunications Service Prov	2920	Solar Energy Company	2466
Bar	7594	Security System Supplier	2445	Digital Printing Service	1759
Fast Food Restaurant	7429	Computer Repair Service	2404	Steel Fabricator	1526
Takeout Restaurant	6622	Internet Marketing Service	2299	Mining Company	1503
Self-catering Accommodation	6604	Security System Installer	2220	Gas Company	1349
Café	5371	Computer Store	2181	Furniture Maker	1276
Lodging	5137	Electrical Installation Service	2069	Furniture Manufacturer	1276
Coffee Shop	4890	Electrical Supply Store	2010	Media Company	1197
Total Records - 188,150   589 Categories		Total Records - 46,668   40 Categories		Total Records - 62,352   188 Categories	

Medical		Professional Services		Real Estate	
Category	Count	Category	Count	Category	Count
Doctor	11129	Website Designer	5815	Real Estate Agency	5757
Medical Clinic	8585	Software Company	5014	Property Management Company	2834
Pharmacy	7865	Business Management Consultant	4649	Housing Complex	2293
Dentist	4954	Graphic Designer	4642	Real Estate Consultant	1355
Hospital	4607	Marketing Agency	4276	Townhouse Complex	1297
Optometrist	3030	Lawyer	4117	Real Estate Developer	1277
Psychologist	2651	Engineering Consultant	3707	Real Estate Rental Agency	1193
Medical Center	2591	Law Firm	3417	Student Housing Center	673
Physical Therapist	2323	Legal Services	2593	Group Accommodation	653
General Practitioner	2136	Consultant	2541	Real Estate Appraiser	625
Total Records - 84,593   217 Categories		Total Records - 91,223   180 Categories		Total Records - 23,201   36 Categories	

Religious		Retail		Transport/Distribution	
Category	Count	Category	Count	Category	Count
Church	9482	Clothing Store	21753	Transportation Service	5287
Christian Church	1153	Grocery Store	13539	Bus Stop	4967
Place Of Worship	942	Supermarket	8789	Logistics Service	3539
Mosque	804	Gas Station	8108	Industrial Equipment Supplier	2735
Religious Organization	676	Store	7380	Petroleum Products Company	2659
Apostolic Church	584	Furniture Store	7012	Wholesaler	2634
Church Of Christ	541	General Store	6924	Fuel Supplier	2622
Catholic Church	536	Electronics Store	6755	Courier Service	2614
Jehovah's Witness Kingdom Hall	498	Shopping Mall	6713	Train Station	2014
Methodist Church	422	Shoe Store	6700	Distribution Service	1930
Total Records - 18,659   54 Categories		Total Records - 278,660   841 Categories		Total Records - 110,695   426 categories	